



Company : B.GRIMM Joint Venture Holding

Position : Head of Communication

Responsibilities:

- Initiating, managing and delivering a corporate communication strategy to develop the organization's reputation, brand and relationships, ensuring to clearly identify and carrying high level of goodwill and understand among the various stakeholder groups and wider audiences
- Providing a strategic advisory communications function to the Chairman, President and Management board, supporting their roles as brand ambassadors for the organization
- Accountable for reputation management of the organization by focusing on identify and prioritize emerging issues and handle in a timely fashion
- Manage and control annual budget and ad-hoc project budget for corporate communication department
- Define annual goals and strategic framework with key messaging points
- Develop internal communications strategies and execute initiatives to engage employees
- Develop and execute internal events such as Town Hall, Celebrations and etc., supported by corporate communications, HR and social engagement team
- Develop and strengthen corporate communication training and development

Qualification:

- Bachelor's degree or higher in Marketing, Advertising, Mass Communication or related fields
- Strong knowledge in marketing, digital marketing, branding and corporate communications
- Experience in both PR Agency, Corporate branding, and Marketing
- Excellent command of written and spoken English
- Good presentation skills, creative thinking, and energetic with can-do attitude

If you are interested, send us an email with your updated CV at hr@bgrimmgroup.com

