



**Company: B.GRIMM Trading Co.Ltd.**

**Position: Marketing Executive**

### **JOB SUMMARY**

The Marketing Executive roles are, to undertake marketing projects for the benefit of our company. You will organize creative campaigns and promotional events that can make a difference for our company's success according to trends and customer requirements.

The ideal candidate will be passionate for the "art" of marketing and will have an abundance of ideas for building efficient strategies. He/she must bring forth a strong arsenal of techniques and methods to promote our products, services and public image. The goal is to reach out to the market and cultivate the customer's interest in our products and services in ways that strengthen our reputation and facilitate our continuous growth.

### **ROLES AND RESPONSIBILITIES**

- Work together with Sales Team to create Sales & Promotional Plans.
- Implement effective marketing activities within specified budget to achieve brand objectives.
- Manage the production of marketing materials through agency or suppliers.
- Coordinate with clients, distributor, colleague across departments to achieve results as planned.

### **MINIMUM QUALIFICATIONS**

- Bachelor's Degree in Marketing.
- At least 3 years of experience in related field.
- Have Knowledge of sales and marketing in industrial products.
- Sense of Innovation and problem-solving with analytical and conceptual thinking is a must.
- Good communication and interpersonal skills.
- Own a car and driving license.

*If you are interested, send us an email with your updated CV at [hr@bgrimmgroup.com](mailto:hr@bgrimmgroup.com)*

